Expand Your Global Markets in Partnership with USTDA

September 15, 2008

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Recent USTDA Successes

- AFGHANISTAN The American University of Afghanistan
- **◆ EGYPT Ammonia Production Facility**
- **♦ CHINA 120 MW Coal Bed Methane Power Plant**
- **♦ NIGERIA Community Phone Bank Project**
- **♦ VIETNAM VNA Systems Upgrades**



USTDA Funding Criteria

USTDA evaluates projects based on the following criteria:

- Developmental priority for the project sponsor and host country.
- Likelihood of receiving implementation financing.
- Ability to generate measurable commercial and developmental outcomes.
- Mutual benefits for the United States and host country.
- Presence of foreign competition.

Requesting USTDA Funding

- No formal application procedure. Guidelines can be found online at www.ustda.gov under Model Proposal Format.
- Requests can be made year-round.
- Requests may come from a foreign entity or project sponsor, or from a U.S. firm interested in the project.
- Public and private overseas entities are eligible for assistance.



U.S. Trade and Development Agency Proposal and Budget Model Format (000 Wilson Boolevard, Avlington, 14, 2220)

Introduction

The U.S. Tade and Development Agency (USTDA) is a foreign sustained segment that (USTDA) is a foreign sustained segment that (USTDA) is a foreign sustained segment that (USTDA) is a foreign segment founding to overeas sussion by providing grant flunding to overeas sussion by providing grant flunding to overeas sussion by providing grant flunding to overeas sussion by growing grant flunding to overeas flunding sustained, flunding grant flunding to overeas project sponsors who, in faur, select continuing USTDA words grant disregard, flunding the grant gr

USTDA activities are designed to facilitate U.S. private sector participation in overseas development projects that have the potential to generate significant exports of U.S. goods and services. The agency also promotes overcase development by providing project sponsors with access to U.S. private sector solutions to their development meds.

USITIA-funded activities fall into two categories: (1) runde expectly building and sector development; and (2) project definition and investment analysis. Trade capacity building and sector development assistance apports the establishment of industry standards, rules and regulations, trade agreements, market leheralization and other policy reform. Project definition and investment analysis: generally involves studies that support large capital investments that contribute to overseas infrastructure development.

Under USTDA guidelines, overseas project sponsors are able to either competitively select a U.S. company to perform the grant activity work or request that a specific U.S. company perform the work on a sole-source basis. In the case of

competed work, the agency mustly fully faulds the activity, the competition to conduct the USTDA-funded work, which is usually amonomed on the Federal Business Opportunities website (www.febizopse.gov) does not occur until after a grant agreement between USTDA and the overeast project execute, USTDA normally requires that the U.S. company conducting the work to outershipse resources toward the completion of the grant-funded activity, and enter into a const-lature resources toward the STDA. USTDA also encourages the project sponsor to reade a suggestent with USTDA. USTDA also encourages the project sponsor to reade a great metal-visy.

If you are interested in submitting a sole-source proposal to USINA, you should fart familiarize popurable (TSINA), you should fart familiarize yourself with the agency's mission and finding certerate. USINA's swhell (www.nafe, agen) has assist interested companies. The next step is to all USINA and ask to speak to the Regional Durcetor or Country Manager for your region occurry of interest to informally discussion provides the USINA contact interest, you should provide the USINA contact interest, you should provide the USINA contact for the Country of interest to informally discussed to the country of interest to informally discussed to informally discussed to informally discussed to informally discussed to informal your country of interest to informally discussed to information of the country of the Cou

General Proposal Guideline

Since all requests for USTDA assistance ultimately must be made by an overseas project sponsor reading in a developing or middleincome country, you should complete a proposal only if you are able to obtain a letter of support from the project sponsor designating the project



Grant Process Flow Chart



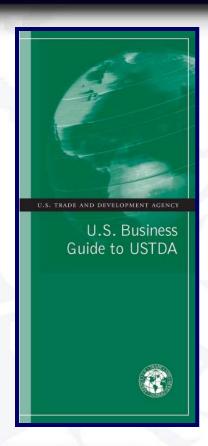
Using USTDA Resources

- Sign USTDA's Guestbook at www.ustda.gov to subscribe to the *e-newsletter* to be kept apprised of upcoming events.
- ◆ Check postings on the USTDA website at www.ustda.gov or Federal Business Opportunities website at www.fbo.gov.
- ♦ Visit USTDA's library to review USTDA-funded analyses and reports on the agency's assistance activities.



Small Business Opportunities

- ♦ All USTDA-funded activities posted on the Federal Business Opportunities website (<u>www.fbo.gov</u>) are open to small business.
- Desk Study and Definitional Mission contracts are reserved for small businesses.
- Register with the online consultant database at www.ustda.gov AND the Central Contractor Registration database at www.ccr.gov.
- Discuss your qualifications and interest with USTDA staff.





USTDA Contact Information



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